



2023 CONVENTION SPONSOR BENEFITS

| | Northern Saw-whet Owl (\$2,500) | Ruffed Grouse (\$1,000) | Golden-winged Warbler (\$500) | Hermit Thrush (\$250) | Black-capped Chickadee (\$100) | Brown Creeper (<\$100) |
|---|---------------------------------|-------------------------|-------------------------------|-----------------------|--------------------------------|------------------------|
| DURING MOS CONVENTION | | | | | | |
| Tabling opportunity in exhibitor's hall during MOS conference | X | X | X | X | | |
| Free convention admission for one person | X | | | | | |
| Naming opportunity for one special event, selected by MOS (i.e. - keynote address, wine & cheese social) | X | X | | | | |
| Naming opportunity for one field trip, selected by MOS | X | X | X | X | X | |
| Your literature, product samples, coupons, and promotional materials given to registered MOS Conference Attendees | X | X | X | | | |
| MOS CONVENTION WEBSITE | | | | | | |
| Your large prominent logo and website link on the banner of the MOS conference website | X | | | | | |
| Your large, prominent, independent logo and website link just below the banner along the right border of the MOS conference website | | X | | | | |
| Your medium logo (grouped with others at same level) and website link just below the upper level sponsors along the right border of the MOS conference website | | | X | | | |
| Your small logo (grouped with others at same level) and website link just below the upper level sponsors along the right border of the MOS conference website | | | | X | | |
| Your business/organization large printed name (grouped with others at same level) and website link just below the upper level sponsors along the right border of the MOS conference website | | | | | X | |
| Your individual/business/organization small printed name (grouped with others at same level) just below the upper level sponsors on the sponsor page | | | | | | X |
| MOS CONVENTION E-NEWSLETTERS | | | | | | |
| Your large, prominent, independent logo and website link at the bottom of all MOS conference e-newsletters | X | | | | | |
| Your medium logo (grouped with others at same level) and website link just below the upper level sponsors at the bottom of all MOS conference e-newsletters | | X | | | | |
| Your small logo (grouped with others at same level) and website link just below the upper level sponsors at the bottom of all MOS conference e-newsletters | | | X | | | |
| Your business/organization large printed name (grouped with others at same level) and website link just below the upper level sponsors at the bottom of all MOS conference e-newsletters | | | | X | | |
| Your business/organization small printed name (grouped with others at same level) and website link just below the upper level sponsors at the bottom of all MOS conference e-newsletters | | | | | X | |
| Your business/organization featured in one "sponsor spotlight" article in an MOS conference e-newsletter | X | | | | | |
| MOS CONVENTION FACEBOOK PAGE | | | | | | |
| Your company logo on the MOS conference Facebook page cover image, from the beginning of the sponsorship until the conference is over | X | | | | | |
| Three "sponsor spotlight" features on the MOS conference Facebook page | X | | | | | |
| Two "sponsor spotlight" features on the MOS conference Facebook page | | X | | | | |
| One "sponsor spotlight" feature on the MOS conference Facebook page | | | X | X | X | |
| Facebook tag links to your business/organization in the "About" section of the MOS conference Facebook page | X | X | X | X | X | |
| CONVENTION PROGRAM (must have commitment by April 1, 2023) | | | | | | |
| Full back cover ad in program (must provide artwork) | X | | | | | |
| Full page in program (must provide artwork) | | X | | | | |
| 1/2 page in program (must provide artwork) | | | X | | | |
| Large logo in program (grouped with others at same level) | | | | X | | |
| Large printed name in program (grouped with others at same level) | | | | | X | |
| Small printed name in program (grouped with others at same level) | | | | | | X |
| SPONSOR BANNER (prominently placed at registration table during conference) | | | | | | |
| Largest logo | X | | | | | |
| Large logo | | X | | | | |
| Medium logo | | | X | | | |
| Small logo | | | | X | | |
| Large printed name | | | | | X | |
| MOS CONVENTION PRESS RELEASES | | | | | | |
| Your business/organization name listed first | X | | | | | |
| Your business/organization name listed second (in order of sponsorship start) | | X | | | | |
| Your business/organization name listed third (in order of sponsorship start) | | | X | | | |