<table>
<thead>
<tr>
<th>2021 MOS Virtual Convention Sponsor Benefits</th>
<th>Bald Eagle ($5,000)</th>
<th>Tundra Swan ($2,500)</th>
<th>Snowy Egret ($1,000)</th>
<th>King Rail ($500)</th>
<th>Baltimore Oriole ($250)</th>
<th>Scarlet Tanager ($100)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DURING MOS CONVENTION</strong></td>
<td></td>
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</tr>
<tr>
<td>Naming opportunity for one special event (i.e. - keynote address, seminars, wine &amp; cheese social)</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Your literature, product samples, coupons, and promotional materials given to registered MOS Convention Attendees</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Access to a MOS chat room where your representative can answer questions about your products.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Your largest logo displayed on transition/holding screen between seminars</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Your large logo displayed on transition/holding screen between seminars</td>
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<tr>
<td>Your medium logo displayed on transition/holding screen between seminars</td>
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<tr>
<td>Your small logo logo displayed on transition/holding screen between seminars</td>
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<tr>
<td><strong>MOS CONVENTION WEBSITE</strong></td>
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<tr>
<td>Your pre-recorded commercial or webinar in YouTube format embedded on the sponsor page of the MOS convention website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your large prominent logo and website link on the banner of the MOS convention website</td>
<td></td>
<td></td>
<td></td>
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<td>X</td>
<td></td>
</tr>
<tr>
<td>Your large, prominent, independent logo and website link just below the banner along the right border of the MOS convention website</td>
<td></td>
<td></td>
<td></td>
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<td>X</td>
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<tr>
<td>Your medium logo (grouped with others at same level) just below the upper level sponsors along the right border of the MOS convention website, with link to sponsor page with individual website links</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Your large prominent logo and website link on the banner of all MOS convention enewsletters</td>
<td></td>
<td></td>
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<td>X</td>
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</tr>
<tr>
<td>Your small logo (grouped with others at same level) just below the upper level sponsors along the right border of the MOS convention website, with link to sponsor page with individual website links</td>
<td></td>
<td></td>
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<td>X</td>
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</tr>
<tr>
<td>MOS CONVENTION E-NEWSLETTERS</td>
<td></td>
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<td>X</td>
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<tr>
<td>---------------------------------------------------------------------------------------------</td>
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<tr>
<td>Your large, prominent, independent logo and website link at the bottom of all MOS convention e-newsletters</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>Your medium logo (grouped with others at same level) just below the upper level sponsors at the bottom of all MOS convention e-newsletters, with link to sponsor page with individual website links</td>
<td></td>
<td>X</td>
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</tr>
<tr>
<td>Your small logo (grouped with others at same level) just below the upper level sponsors at the bottom of all MOS convention e-newsletters, with link to sponsor page with individual website links</td>
<td></td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Your business/organization large printed name (grouped with others at same level) just below the upper level sponsors at the bottom of all MOS convention e-newsletters, with link to sponsor page with individual website links</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Your business/organization small printed name (grouped with others at same level) just below the upper level sponsors at the bottom of all MOS convention e-newsletters, with link to sponsor page with individual website links</td>
<td>X</td>
<td></td>
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<tr>
<td>Your business/organization featured in one &quot;sponsor spotlight&quot; article in an MOS convention e-newsletter</td>
<td>X</td>
<td>X</td>
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<tr>
<td>MOS CONVENTION FACEBOOK PAGE</td>
<td></td>
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<tr>
<td>Your company logo on the MOS convention Facebook page cover image, from the beginning of the sponsorship until the convention is over</td>
<td>X</td>
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<tr>
<td>Four &quot;sponsor spotlight&quot; features on the MOS convention Facebook page</td>
<td>X</td>
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<tr>
<td>Three &quot;sponsor spotlight&quot; features on the MOS convention Facebook page</td>
<td>X</td>
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<tr>
<td>Two &quot;sponsor spotlight&quot; features on the MOS convention Facebook page</td>
<td>X</td>
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<tr>
<td>One &quot;sponsor spotlight&quot; feature on the MOS convention Facebook page</td>
<td>X</td>
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<tr>
<td>Facebook tag links to your business/organization in the &quot;About&quot; section of the MOS convention Facebook page</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CONVENTION PROGRAM (must have commitment by April 30, 2021)</td>
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<tr>
<td>Full back cover ad in program (must provide artwork)</td>
<td>X</td>
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<td>Full page in program (must provide artwork)</td>
<td>X</td>
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<tr>
<td>1/2 page in program (must provide artwork)</td>
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<tr>
<td>Large logo in program (grouped with others at same level)</td>
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<tr>
<td>Large printed name in program (grouped with others at same level)</td>
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<tr>
<td>Small printed name in program (grouped with others at same level)</td>
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<tr>
<td>MOS CONVENTION PRESS RELEASES</td>
<td></td>
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</tr>
<tr>
<td>Your business/organization name listed first</td>
<td>X</td>
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</tr>
<tr>
<td>Your business/organization name listed second (in order of sponsorship start)</td>
<td>X</td>
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<td></td>
</tr>
<tr>
<td>Your business/organization name listed third (in order of sponsorship start)</td>
<td>X</td>
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<td></td>
</tr>
</tbody>
</table>